

ReMedi

Tele Medicine Reimagined



ReMedi



01

GET CONNECTED TO DOCTORS EASILY

Transparent connection between patients and doctors.

02

GREATER ACCESS TO HEALTHCARE

More people can get access to better healthcare eliminating geographic and economical factors.

03

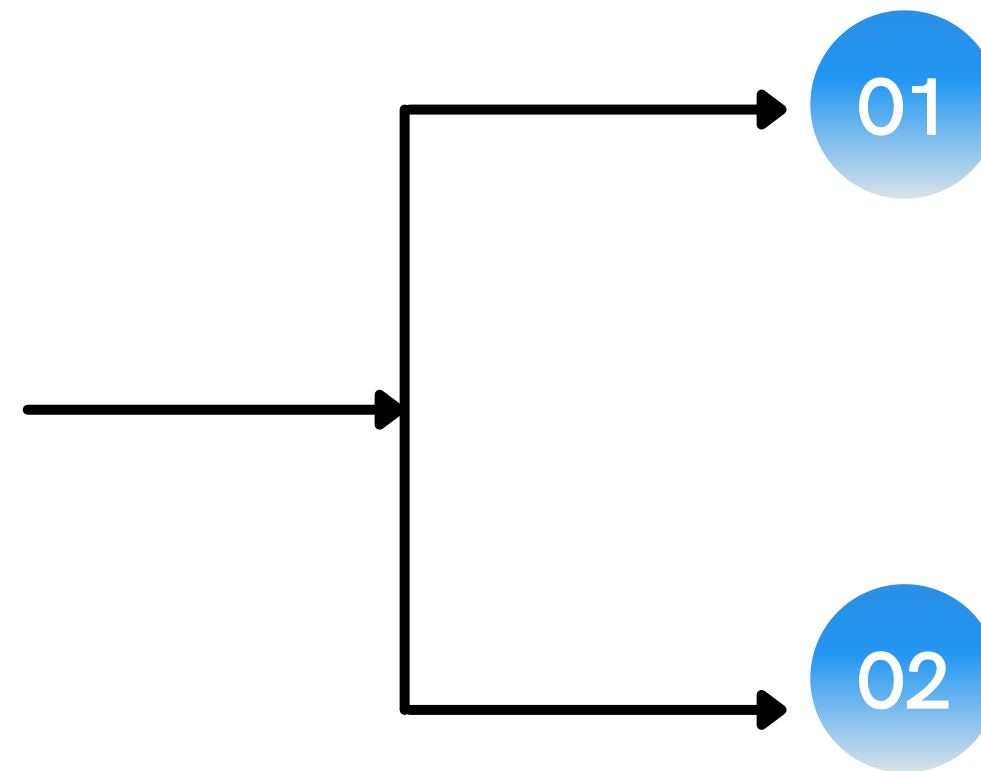
A.I. INTERACTION

Interactive features with A.I. chat bot

ReMedi Applications



**REMedi HAS TWO
ENDS**



PATIENT END

Giving patients the opportunity to diagnose themselves using our AI Powered bot

DOCTOR END

All round solution for doctors to track all their patients at one place



ReMedi APP

For Patients

Available on Android
IOS coming soon!

APP FEATURES



A.I. Powered ChatBot

This provides an immersive experience for patients to interact and list down their health problems.



Suggests Basic Tests

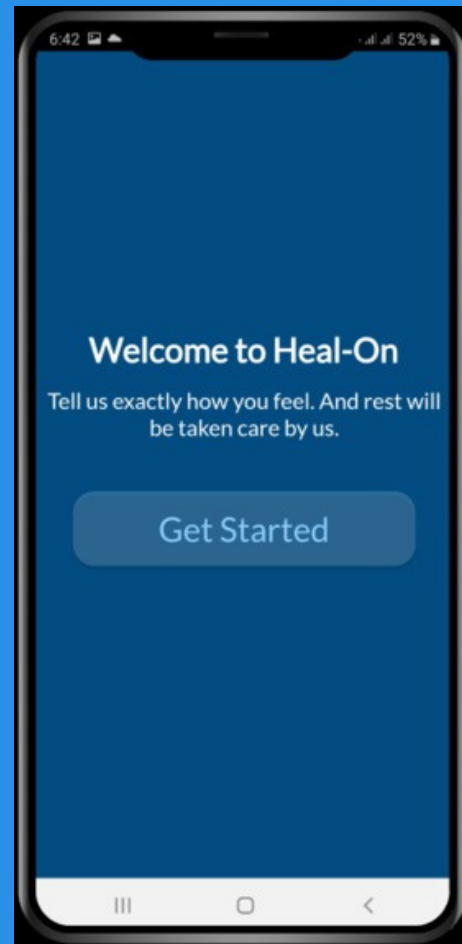
Based on the listed health problems, the A.I. chatbot suggests a few basic tests such as blood work, urine tests, MRI etc.



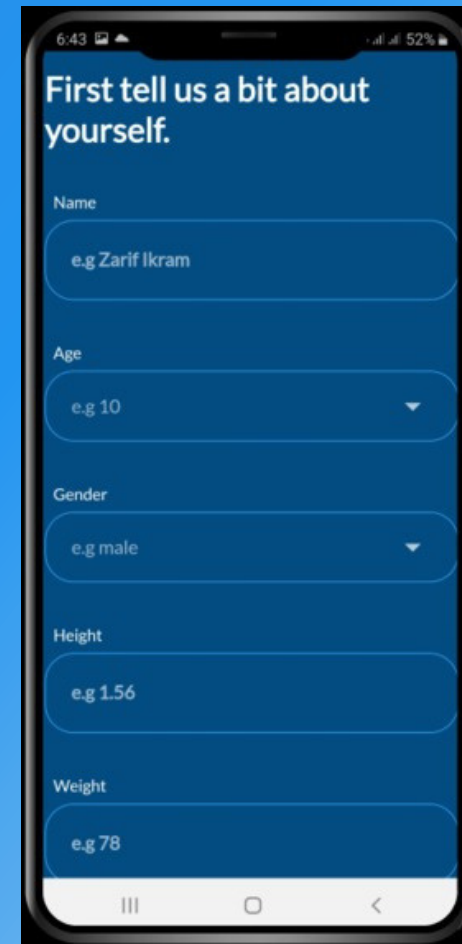
Available Doctors List

The chatbot also provides a list of available doctors for the patients to make instant appointments.

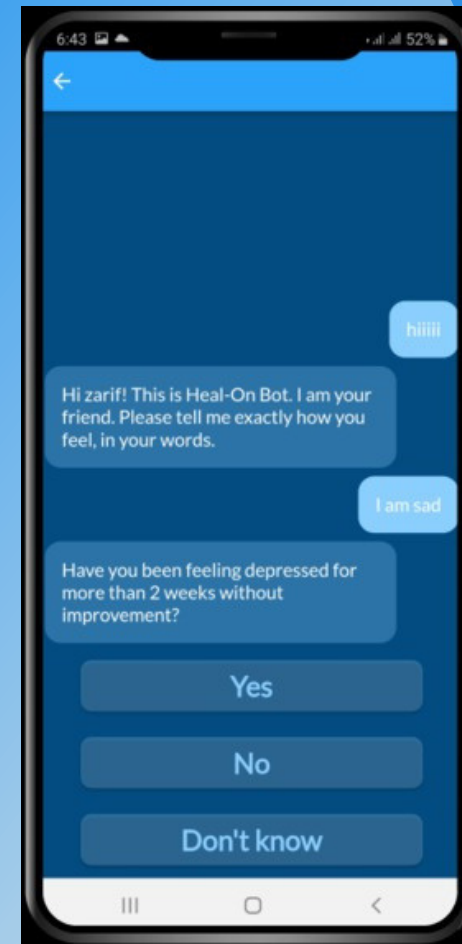
How it Works?



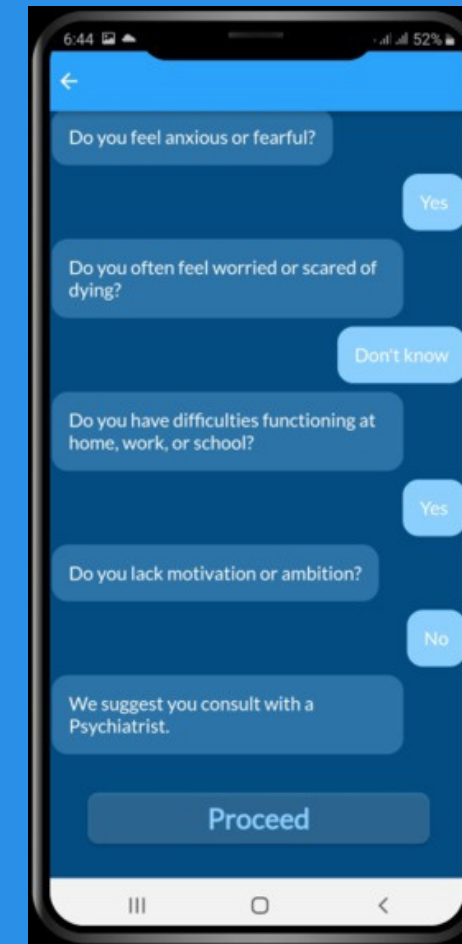
Step 1:
Get Started



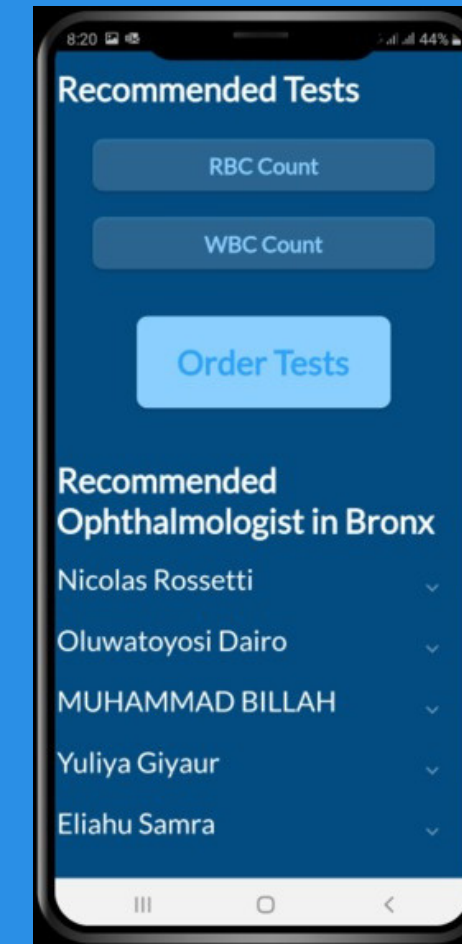
Step 2:
Fill up the necessary personal information



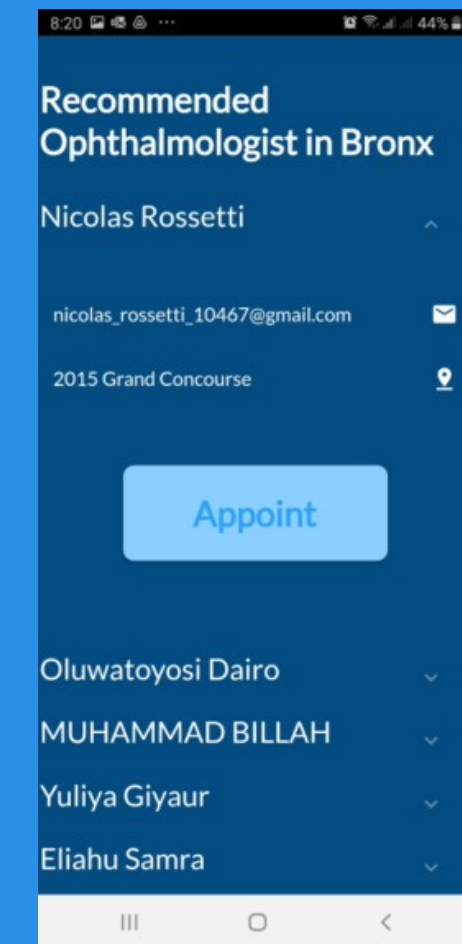
Step 3:
Interact with the A.I chatbot



Step 4:
Give necessary health information to the A.I chatbot



Step 5:
A.I chatbot stores and analyses the data to recommend the necessary tests and available doctors nearby



Step 6:
Select doctor of your choice from the list and finalise the appointment

ReMedi - Doctor's End



Remedi

HOME

PATIENTS

CRITICAL

ReMedi

Telemedicine Re-imagined



APP FEATURES



View Patients

The doctors can view the patients appointed under their name. This helps doctors fix online and offline appointments with their patients.



Assign advanced medical tests

The doctors can view the basic test results recommended by the chatbot and give further advanced medical tests.



Track patients' progress

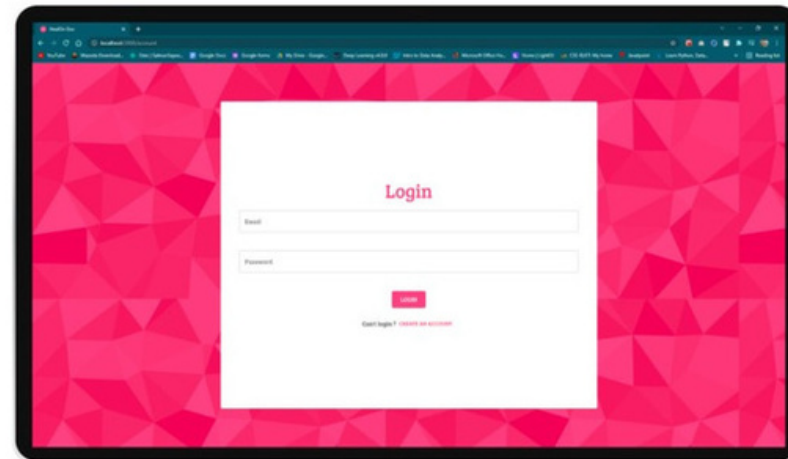
The doctors can view their patients' progress live. This helps them monitor the patients' heartbeat, oxygen level etc.



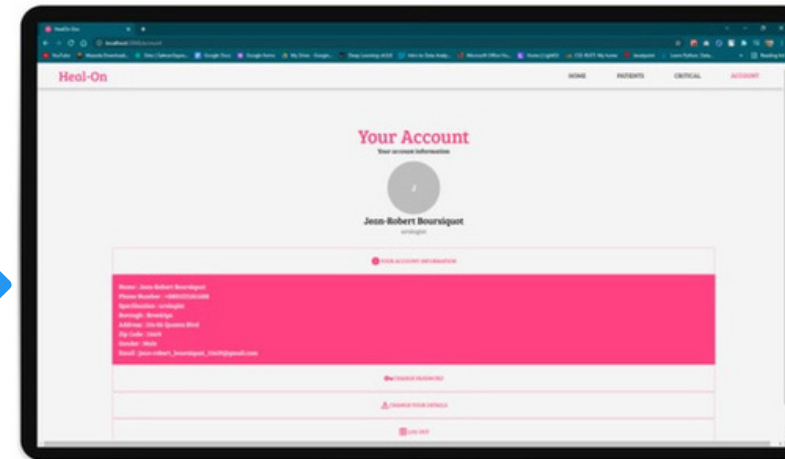
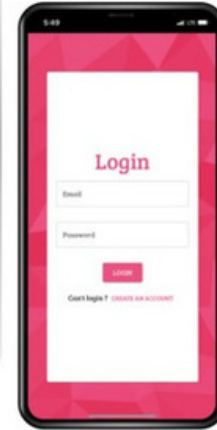
Critical services

If needed the doctors can mark a patient critical and move him to a nearby hospital or ICU urgently.

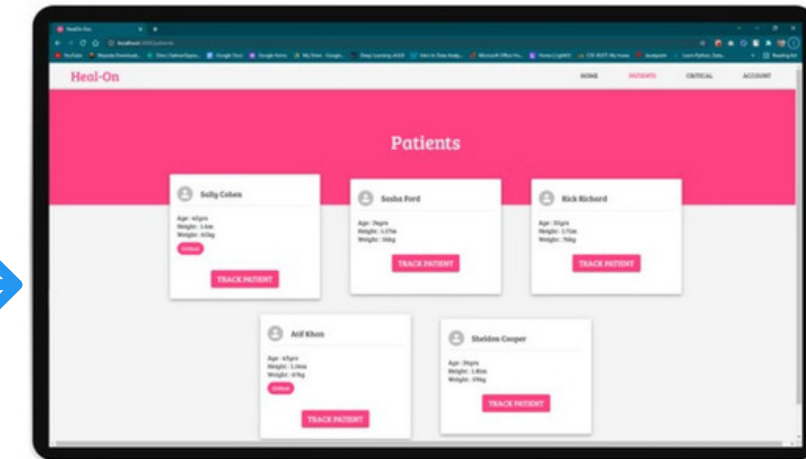
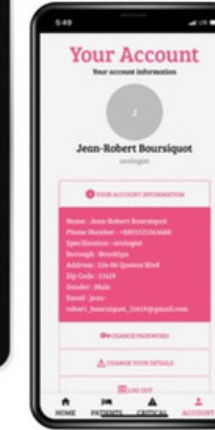
How it Works?



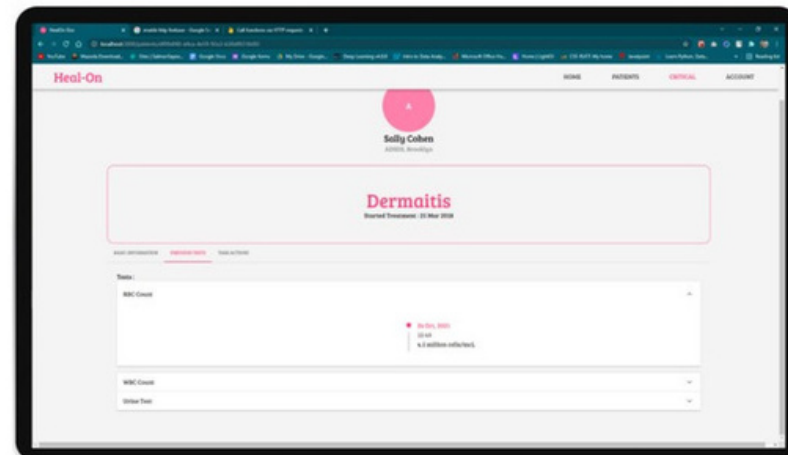
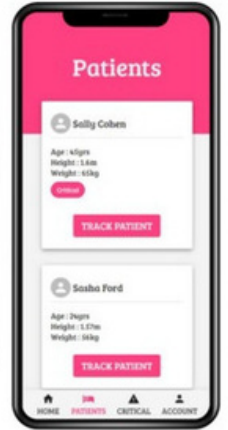
Step 1:
Log into the website



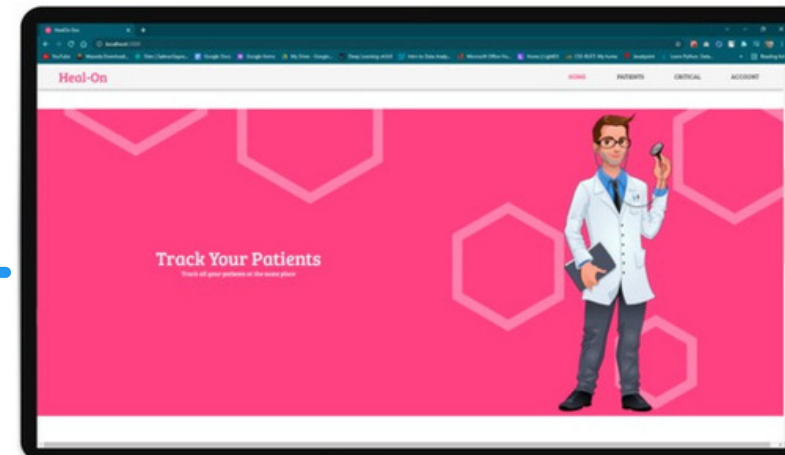
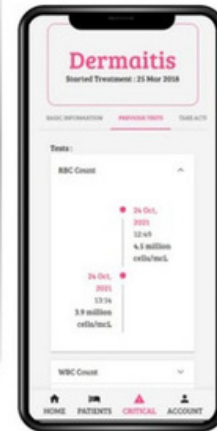
Step 2:
See account details



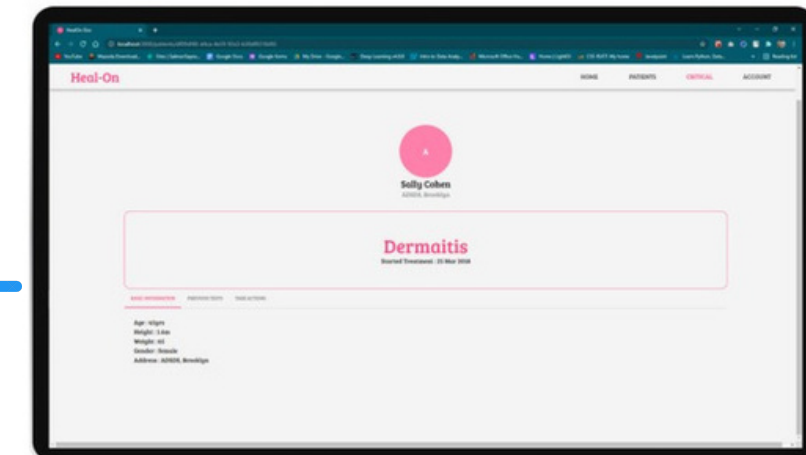
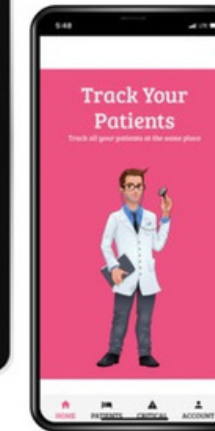
Step 3:
View all the patients registered (taken appointment)



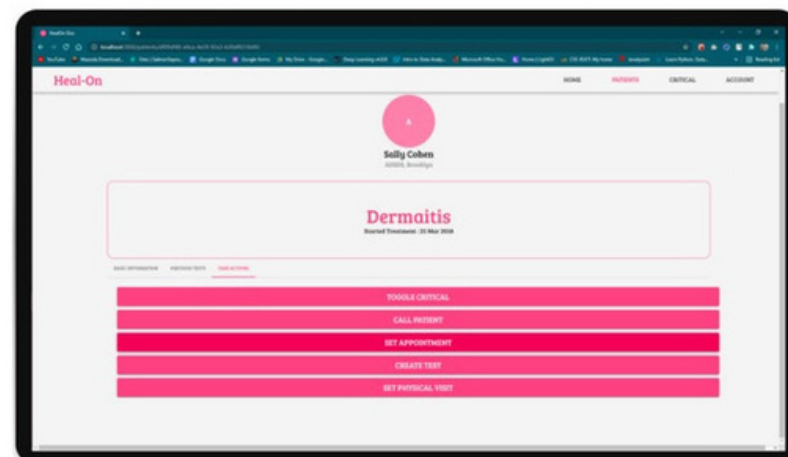
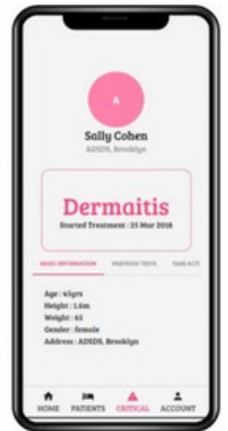
Step 4:
View patient details



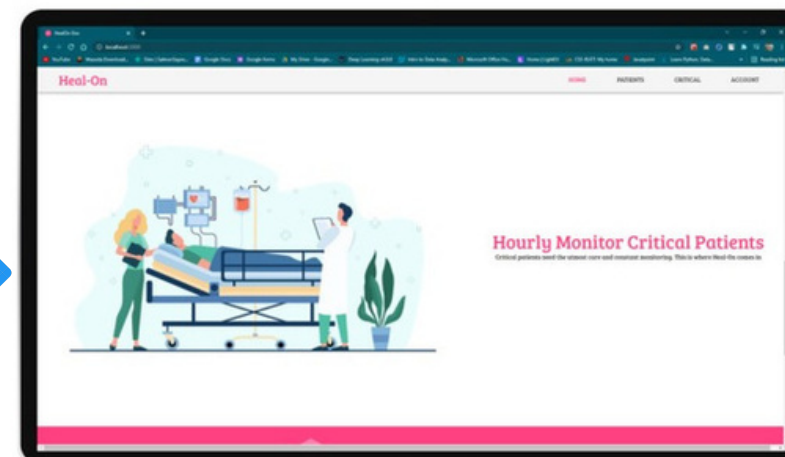
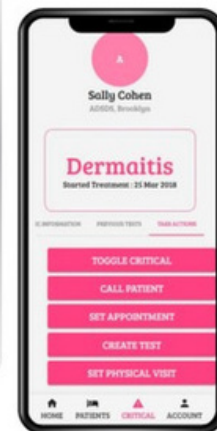
Step 5:
Monitor your patients



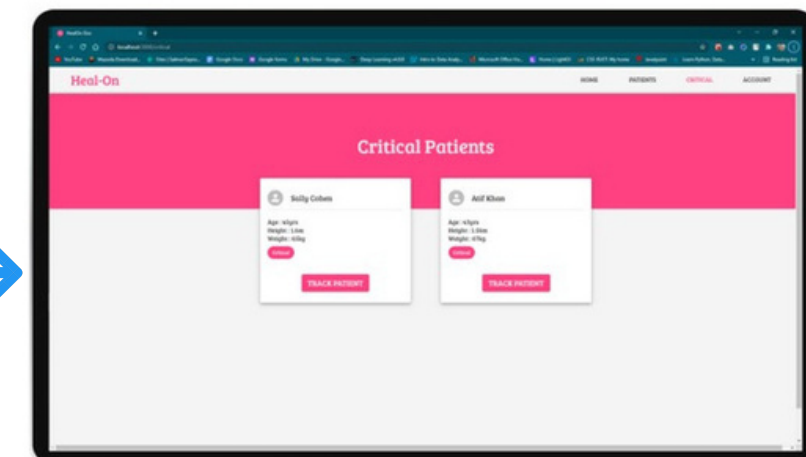
Step 6:
Live track patient progress



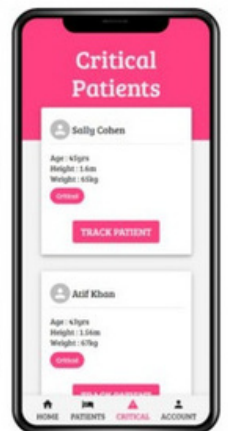
Step 7:
Patients can be marked as critical



Step 8:
Live update on critical patients



Step 9:
View critical patient pane



Current Healthcare Condition

Total Available Doctors in Bangladesh (2015)

54,164 DOCTORS

Doctor-to-Patient ratio (2015)

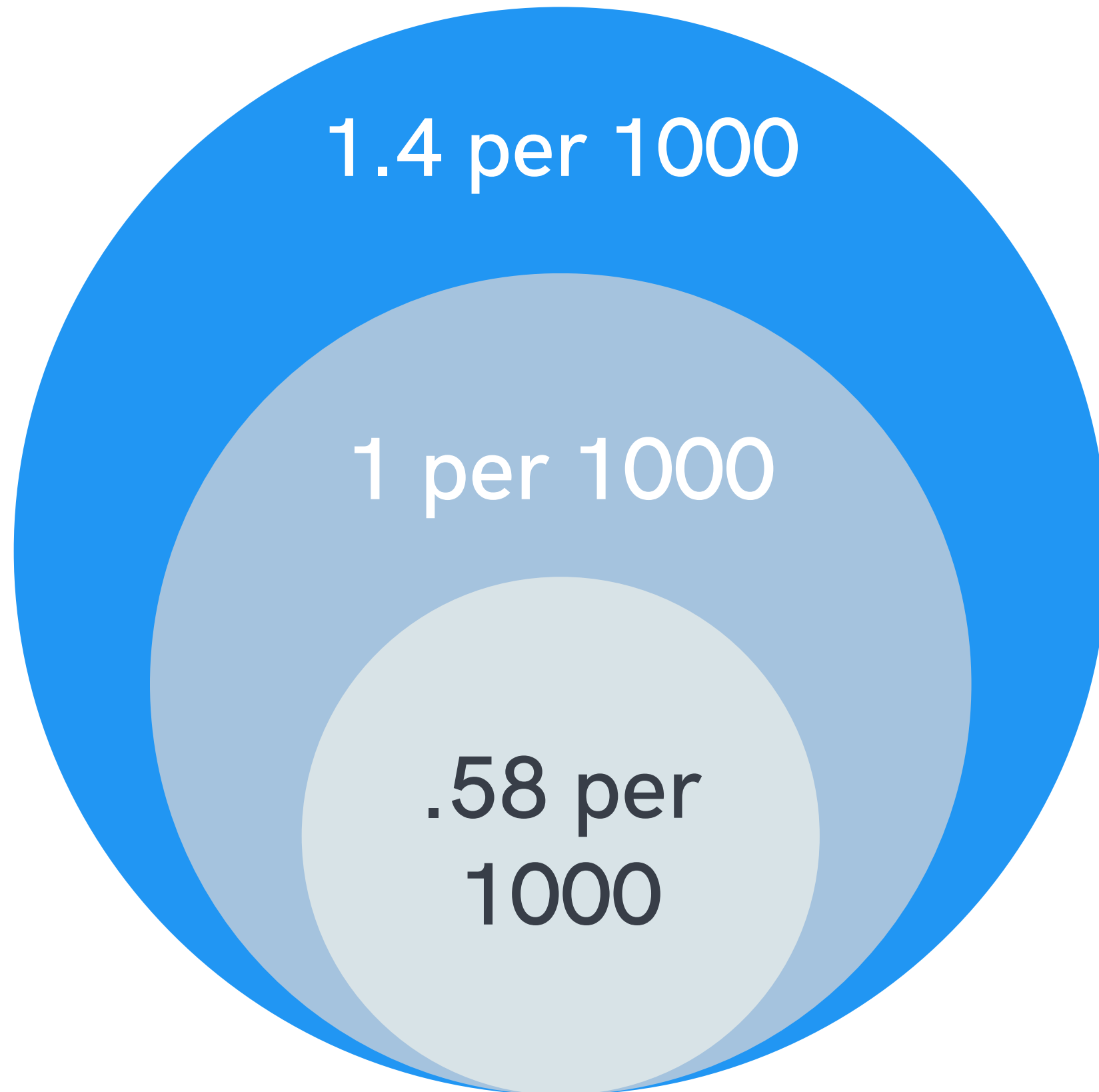
0.58/1000

Doctor-to-Patient ratio (recommended by WHO)

1/1000

Doctor-to-Patient ratio (forecasted by 2025 if ReMedi is used)

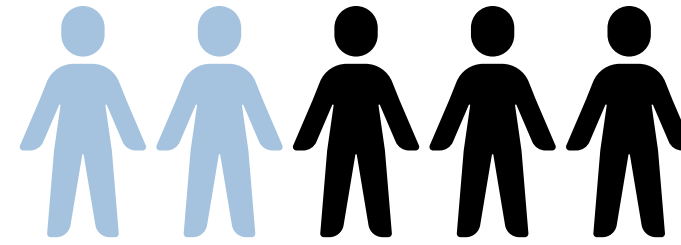
1.4/1000



Our Impact

Good For Health:
Easier, faster healthcare
service with automation and
less cost.

Good For Future:
Technological bloom which
is the main requirement of
the upcoming years.



MORE DOCTORS EMPLOYED IN HEALTHCARE

Remedi website provides doctors with a platform to get connected to any patient from around the country making the healthcare industry more lucrative for investment and job opportunities.

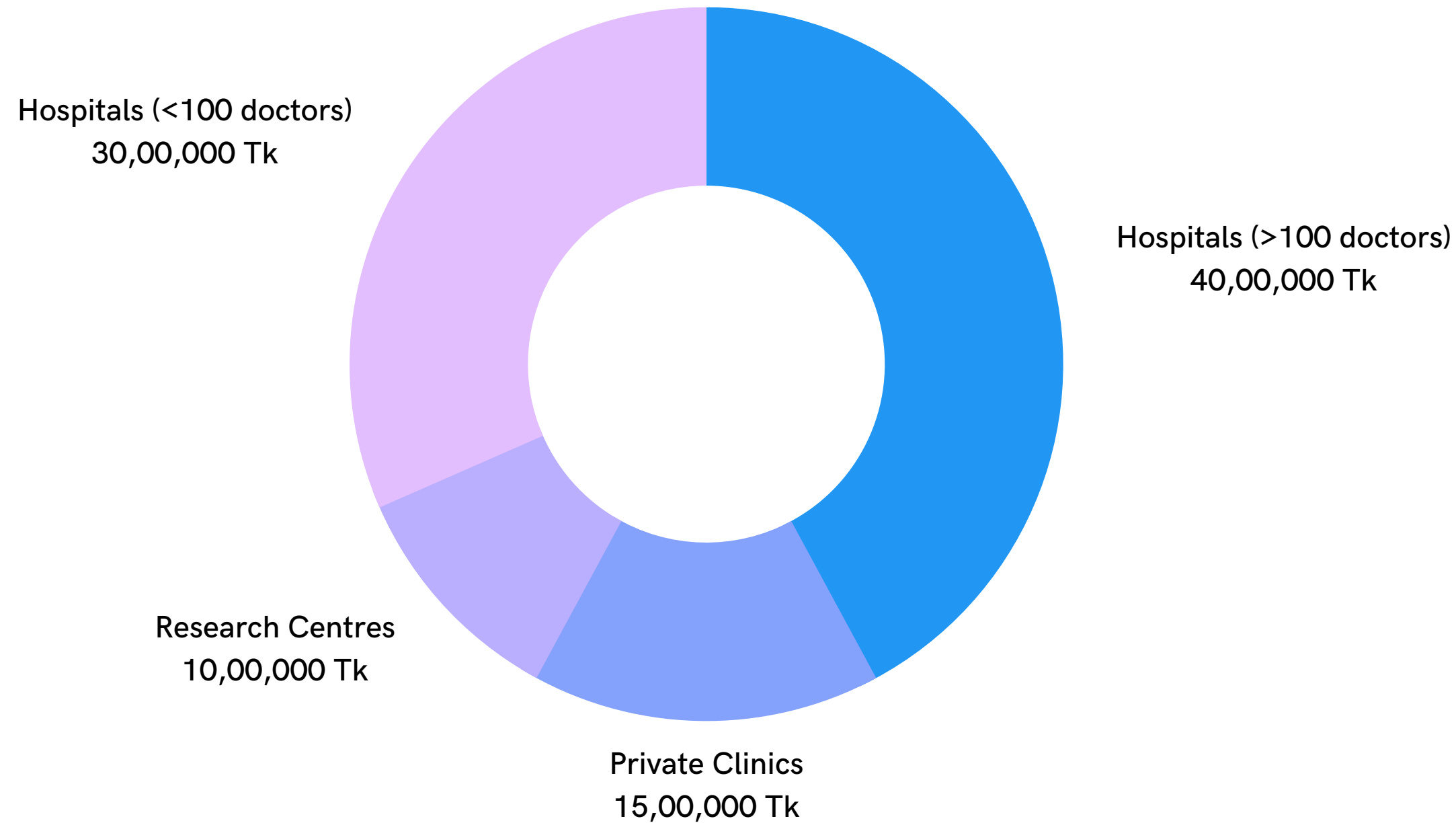
55%

MORE PEOPLE WILL GET REGULAR ACCESS TO HEALTHCARE

as studies show people in Bangladesh tend to not get any appointments due to the endless hassles associated with it and ignore their initial phase symptoms.

Business Model

Bangladesh currently has over **5,500** hospitals and **13,000** community healthcare clinics. We will charge a year-based licensing fee for full activation and usage of our services depending on the category it falls. This is our main and only revenue source to ensure the cheapest service for our patient customers as well as keeping profit for our doctors and service centers.



Annual Licensing fee per organization

Risks and Mitigations

01

SHIFT IN CULTURAL BEHAVIOUR

It may be a daunting task to get the doctors and patients get accustomed to a whole new process leaving the conventional one.

Mitigations:

- Make small tutorials on how to use the app on our social media pages.
- Run regular campaigns on rural areas to educate and engage.
- Promote the fact that it will save time and money through the whole marketing process.

02

SHORT TERM LOSS, LONG TERM PROFIT

Since this is a new system that needs to be implemented, which means the company must need very large investments to burn cash through the initial years to capture the telemedicine market.

Mitigations:

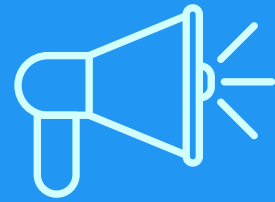
- Identify the target group of people (socially aware citizens).
- Give first responder discounts for small hospitals and private clinics to integrate the system.
- Special discounts for private practicing doctors.
- Capture **60%** of the market by 2023
- Charge regular prices when the business becomes a monopoly in the market (start making profit).

Marketing Strategy



AWARENESS

Initial awareness will be created with digital marketing. We will create OVCs, publicity posts to reach mass people who are on social medias first. Then we move on to target elderly people with the basic approach of tv commercials, banners, etc.



ACQUISITION

Approach hospitals and government institutions to license our product and recommend it to their patients. We will put weight to the connectivity with doctors in our G2M plan as they are the gateway to our main customer base.



ACTIVATION

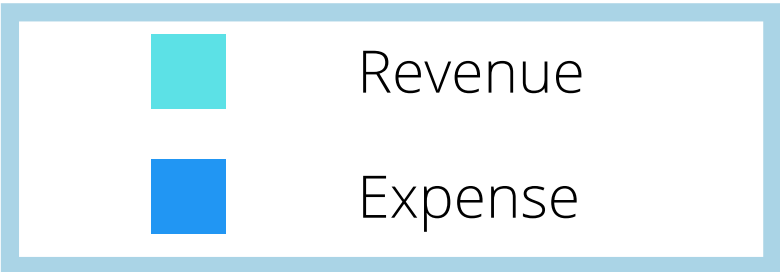
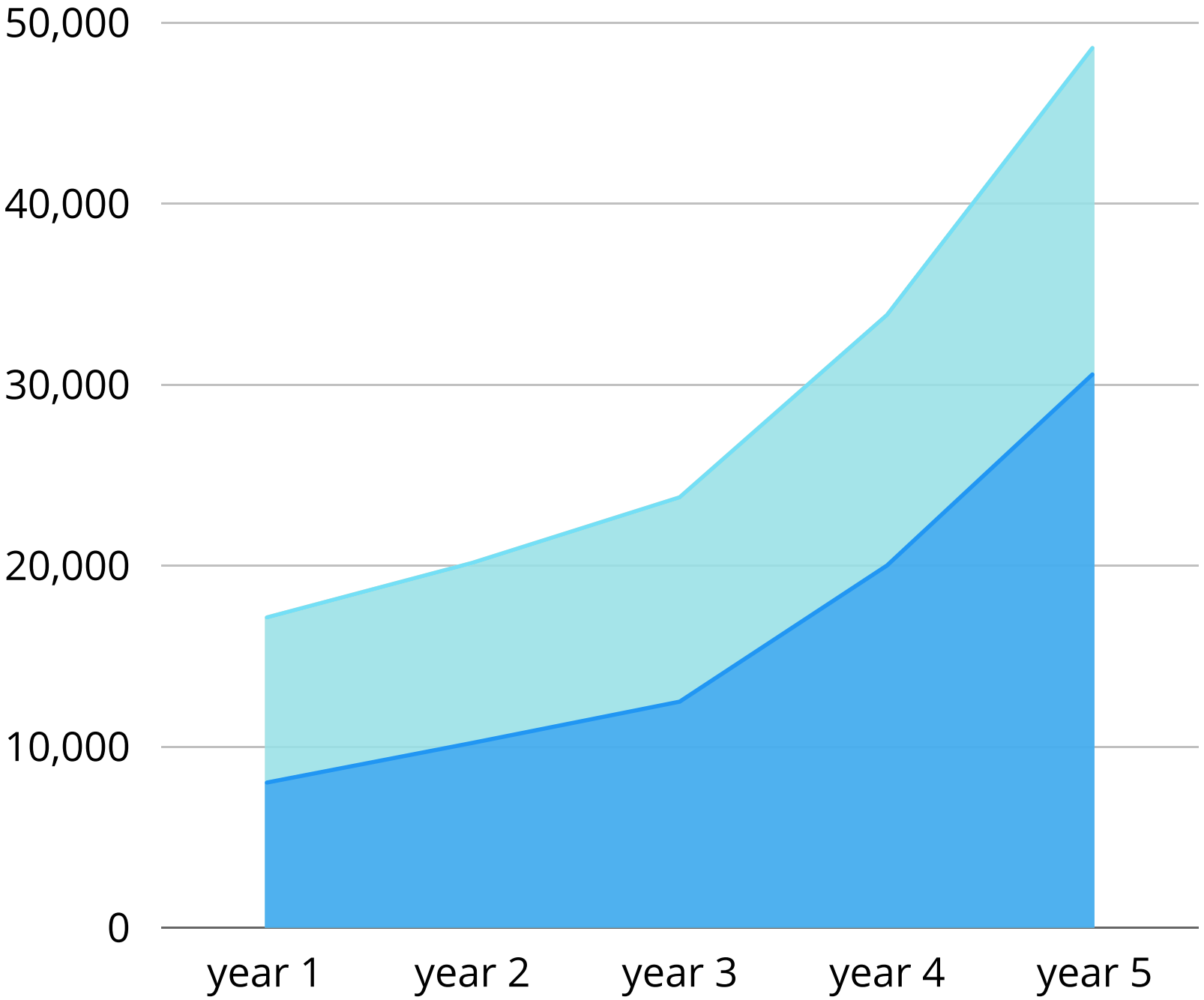
The in built A.I. chatbot provides the most interactive experience for the patients. We will feature a lucrative demo of our chatbot as ads in different healthcare websites. They will be redirected to our app download link upon click.

Predicted Business Growth (5 years) and Scalability

Our first year estimated target is to reach 28% of our total customer base.

We expect to reach 71% of our total market by the end of 5 years. That will give us a total customer base from more than 4500 hospitals and 8700 healthcare clinics.

Revenue - Expenses (In lakhs Tk)



KPIs



Revenue Per Client

We have fixed our revenue per hospitals/clinics per year.

**1-4 Million
in TK**

Profit Margin

Our predicted finance shows a decent profit margin along 5 years.

30%

Customer Satisfaction

The reviews of our app will help us determine the satisfaction.

4.5+

Client Retention Rate

It will be very easy to track as our clients are not mainly individuals, but a group entity.

82%

3 GOOD HEALTH
AND WELL-BEING



5 GENDER
EQUALITY



**SUSTAINABLE
GOALS**

REACHED:

10 REDUCED
INEQUALITIES



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



Final Product Timeline

1

WEEK 1

Implementing proper authentication and adding doctors for beta testing

2

WEEK 2

Creating disease detection in the doctor end for faster service by doctors

3

WEEK 3

Improving the Patient-End UI to make it more intuitive and easy to use

Thank You !

Have a nice day